

August 15, 2021

Dear Speaker Pelosi,

As representatives of more than 80 Latino newspapers, magazines, and websites, we urge you to pass the Local Journalism Sustainability Act as soon as possible.

Local news is in a deep crisis. The number of reporters has dropped by 60% since 2000. Thousands of communities have no local reporting; thousands more have barely anything. And the problems are even worse in lower income communities.

In Latino communities, we are witnessing the dire consequences. Purveyors of misinformation have targeted our residents, flooding us with dangerously wrong information about COVID, elections and other matters. Families do not have the information they need to make decisions for themselves, and communities do not have the accountability reporting that can help them solve their own problems. The only way to fight this bad information is with good information, through trustworthy, local journalism like that provided by our publications.

For decades and in some cases centuries, our publications -- and those serving other ethnic communities -- have played a crucial role in informing the nation in an accurate and fair manner about the lives of Americans whose stories were not being told in so-called mainstream publications. But these publications are struggling -- and it would be a tragedy of historical proportions if, having survived so many obstacles, they were done in by the digital revolution or short-sighted public policies.

We strongly support the Local Journalism Sustainability Act -- in part because of its bottom-up approach. Rather than relying only on a government agency to dispense grants -- an approach that has not always produced equitable results -- it empowers not only publishers but consumers and small businesses to support the media that best serve their needs.

With this kind of approach, communities of color can rejuvenate local news.

Signed,

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The News Organization represented by our organizations include:

7 Siete Dias Abasto	Tampa-St. Petersburg, FL Greensboro-High Point-Winston Salem, NC-VA	La Prensa Latina	Memphis, TN-AR-MS
ADN Cuba	West Palm Beach-Ft. Pierce, FL	La Prensa Riverside	Los Angeles, CA
Al Día	Philadelphia, PA-DE-NJ	La Raza Newspaper	Chicago, IL-IN
Al Día en América	Louisville, KY-IN	La Semana	Tulsa, OK-KS
Alegria Bilingual Magazine	Los Angeles, CA	La Voz Bilingüe	Denver, CO
Alianza Metropolitan News	San Francisco-Oakland-San Jose, CA	La Voz de Arizona	Phoenix, AZ
America Digital	Miami-Ft. Lauderdale, FL	Latino Lubbock Magazine	Lubbock, TX
Beyond Borders Gazette	Yuma, AZ, El Centro, CA	Latino Times	Sacramento, CA
Celebrando Latinas Magazine	San Diego, CA	Life Affairs	Las Vegas, NV
Diario Las Americas	Miami-Ft. Lauderdale, FL	Movida Magazine	San Francisco-San Jose, CA
El Aviso Magazine	Los Angeles, CA	Negocios Now	Chicago, IL-IN
El Clasificado	Los Angeles, CA	Para Todos	Los Angeles, CA
El Comercio de Colorado	Denver, CO	Prensa Arizona	Phoenix, AZ
El Diario	New York, NY-CT-NJ	Qué Onda	Houston, TX
El Especialito Newspapers	New York, NY-CT-NJ	Recetas Para La Vida	San Diego, CA
El Informador	Charleston, SC	Reflejos	Chicago, IL-IN
El Latino	San Diego, CA	Vida	Los Angeles, CA
El Mundo	Las Vegas, NV	Vida en el Valle Fresno	Fresno-Visalia, CA
El Mundo	San Francisco-Oakland-San Jose, CA	Vida Nueva	Los Angeles, CA
El Nuevo Georgia	Atlanta, GA-AL-NC		
El Perico	Omaha, NE-IA		
El Periódico USA	Harlingen-Weslaco-Brownsville-McAllen, TX		
El Planeta Boston	Boston, MA-NH-VT		
El Popular Bakersfield	Bakersfield, CA		
El Reportero	San Francisco-Oakland-San Jose, CA		
El Restaurante Magazine	Chicago, IL-IN		
El Sol Latino Newspaper	Miami-Ft. Lauderdale, FL		
El Sol Latino Newspaper	Philadelphia, PA-DE-NJ		
El Tiempo Las Vegas	Las Vegas, NV		
El Tiempo Latino	Washington, DC-MD-VA		
Estylo	Miami-Ft. Lauderdale, FL		
EV Houston Newspaper	Houston, TX		
Excélsior Condado de Orange	Los Angeles, CA		
Excélsior Los Angeles	Los Angeles, CA		
Hola News - Charlotte	Charlotte, NC-SC		
Hola News - Jacksonville	Jacksonville, FL-GA		
Hola News - Triad	Greensboro-High Point-Winston Salem, NC-VA		
Hoy en Delaware	Salisbury, MD-DE		
Impacto Latin News, Inc.	New York, NY-CT-NJ		
Jambalaya News	New Orleans, LA-MS		
La Conexión	Raleigh-Durham, NC-VA		
La Gaceta	Tampa-St. Petersburg, FL		
La Mega Nota – Cincinnati	Cincinnati, OH-IN-KY		
La Mega Nota – Cleveland	Cleveland, OH		
La Mega Nota – Columbus	Columbus, OH		
La Mega Nota – Pittsburgh	Pittsburgh, PA-MD-WV		
La Noticia – Asheville	Asheville, NC		
La Noticia – Charlotte	Charlotte, NC		
La Noticia – Greensboro	Greensboro-High, NC		
La Noticia – Raleigh	Raleigh-Durham, NC-VA		
La Oferta	San Francisco-San Jose, CA		
La Opinión	Los Angeles, CA		
La Prensa	Toledo, OH-MI		
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La Prensa de Houston	Houston, TX		